

Role Description

Title: *Restore Nature Now* General Election Campaign Intern

Weekly Hours: 14 - 21 Hrs (to be agreed before the start date)

Duration of contract: Fixed term for 5 months

Location: Kendal or Carlisle, Cumbria with some optional home-based working

Job Purpose:

To help ensure that wildlife and the environment is high on the political agenda – both with the general public as well as politicians. The role will help us demonstrate the strength of public feeling about the climate emergency and wildlife crisis to prospective parliamentary candidates during the forthcoming general election.

Our five election asks of all parties are:

1. Bring back the UK's lost wildlife: 1 in 6 UK species is now at risk of extinction
2. End river pollution and water scarcity: The state of our rivers is a national disgrace
3. Fund wildlife-friendly farming: Farmers should be justly rewarded for restoring nature
4. Enable healthy communities: More than one-third of the population are unable to access green places near their home
5. Tackle the climate emergency: We are in the midst of a climate and nature emergency, and the two are inextricably linked

The role is available immediately and will run until just after the 2024 General Election.

Special Features of the Role:

This could include some, or all, of the following:

- Engaging and speaking with local politicians, Trust members, supporters and the people in local communities.
- Developing contacts and communications with all prospective parliamentary candidates across the county using candidate questions, and constituency narratives and promoting the Wildlife Trust's five election asks of all candidates and parties.
- Arranging and helping to run relevant events including hustings in the run-up to the election; visits to Cumbria Wildlife Trust projects /sites in each of the Cumbria constituency areas to provide opportunities for the public and members to ask questions of candidates.
- Linking and liaising with other organisations (including local communities, Green Alliance members present in Cumbria, and others such as the University of Cumbria, CAfS, schools) to run joint events or hustings etc.
- Working with our social media manager, to promote and raise the profile of the environment on social media during the election.
- Pull together content for Podcast/webinar/website and newsletters and liaise with staff and volunteers to produce these
- General administrative tasks
- (If time) Identify and co-ordinate a small network of local 'ambassadors' (via e-bulletin/our Volunteering newsletter/network) to spread key messages in their constituency (priority areas).

Date: April 2024

Person Specification

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1 Qualifications & Experience:

The post holder will be expected to have qualifications or proven experience in the following areas:

		Essential	Desirable
1.	An excellent networker who can demonstrate an ability to build strong working relationships with people from a wide range of backgrounds	•	
2.	Experience of event organisation and delivery	•	
3.	Experience working or volunteering in the environmental sector		•
4.	Experience in using social media in a professional capacity and input into promotion and campaigns		•

2 Knowledge & Skills:

The post holder will have the following knowledge and skills:

		Essential	Desirable
1.	An interest in politics, campaigning, or organising events and activities	•	
2.	Excellent communication skills (written and verbal), with an ability to build strong working relationships and to engage with people at all levels, internally and externally	•	
3.	Excellent organisational skills with an ability to identify priorities and manage variable workloads, whilst maintaining a high level of accuracy and attention to detail	•	
4.	Highly self-motivated with drive and determination to succeed	•	
5.	Knowledge and understanding of wildlife/conservation/climate change issues		•
6.	Knowledge of stakeholder engagement		•
7.	Full driving licence and use of own vehicle		•

3 Personal Qualities:

The post holder should possess the following:

		Essential	Desirable
1.	A keen interest in/passionate about the fight to bring back our missing wildlife and restore damaged habitats in Cumbria	•	
2.	Desire and commitment to learn 'on-the-job' skills	•	
3.	Willingness to work on a wide range of activities and ability to prioritise	•	
4.	Self-discipline and confidence, self-motivated	•	
5.	Ability to work in line with the core values of our organisation	•	